


BLOG POST CHECKLIST

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- Add post title. Make sure it includes your keyword(s).
 - Enter the content of your post. Aim for 500-900 words.
 - Add any images* you want to display on your blog in your content area. Align them right, left or center as you wish.

*SEO tip: before inserting image, include keyword in the image's title, alt text & description fields (skip caption).

- Select which category(s) this post belongs to. You can create one here too. Unselect "uncategorized" category.
- In the tags area, enter the keywords you have used in your title and in your content one at a time.
- In the featured image area you can select an image from your content that will display on your blog index page. Optional, but if you do it for one, do it for all blog posts.
- Review your blog for grammar & punctuation, etc... Make sure any links you added, work.
- Determine your posting schedule. You can click update and post 'now', or schedule for a later time/date. If you write 3 posts in a day, you might want to use this functionality.



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